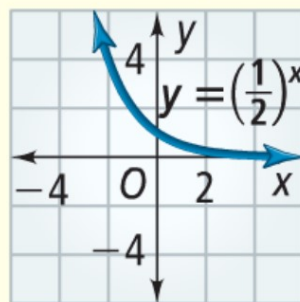


## Exponential Decay

The function  $y = ab^x$ , represents exponential decay if  $a > 0$  and  $0 < b < 1$

### Decay



For exponential decay,  $0 < b < 1$  and  $b$  is the **decay factor**. The quantity decreases by a constant percentage each time period. The percentage decrease,  $r$ , is the *rate of decay*. Usually a rate of decay is expressed as a negative quantity, so  $b = 1 + r$ .

## Exponential Decay

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Take note

### Key Concept Exponential Growth and Decay

You can model exponential growth or decay with this function.

$$A(t) = a(1 + r)^t$$

Amount after  $t$  time periods

Rate of growth ( $r > 0$ ) or decay ( $r < 0$ )

Initial amount

Number of time periods

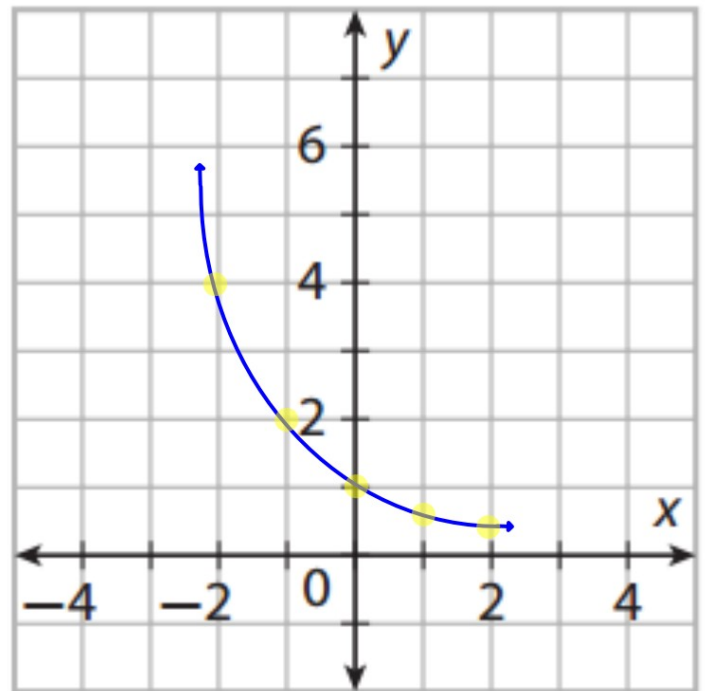
For growth or decay to be exponential, a quantity changes by a fixed percentage each time period.

# Exponential Decay

Graphing and Analyzing  $f(x) =$

$x$	$f(x)$
-2	4
-1	2
0	1
1	$1/2$
2	$1/4$

Domain	<i>All Real #s</i>
Range	$y > 0$
y-intercept	$(0, 1)$

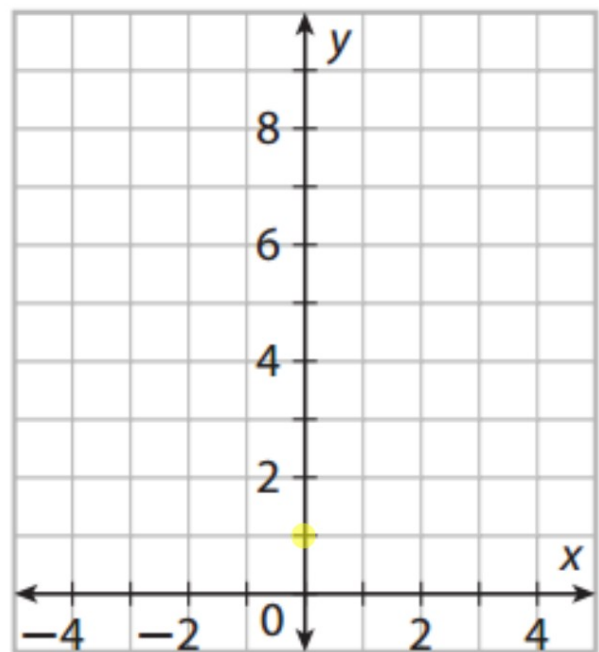


## Exponential Decay

Graphing and Analyzing  $f(x) = \left(\frac{1}{3}\right)^x$

$x$	$f(x)$
-2	?
-1	?
0	1
1	?
2	?

Domain ?
Range ?
y-intercept ?



## Exponential Decay

When graphing transformations of  $f(x) = b^x$  where  $0 < b < 1$ , it is helpful to consider the effect of the transformation on two reference points,  $(0, 1)$  and  $(-1, \frac{1}{b})$ , as well as the effect on the asymptote,  $y = 0$ . The table shows these reference points and the asymptote  $y = 0$  for  $f(x) = b^x$  and the corresponding points and asymptote for the transformed function,  $g(x) = ab^{x-h} + k$ .

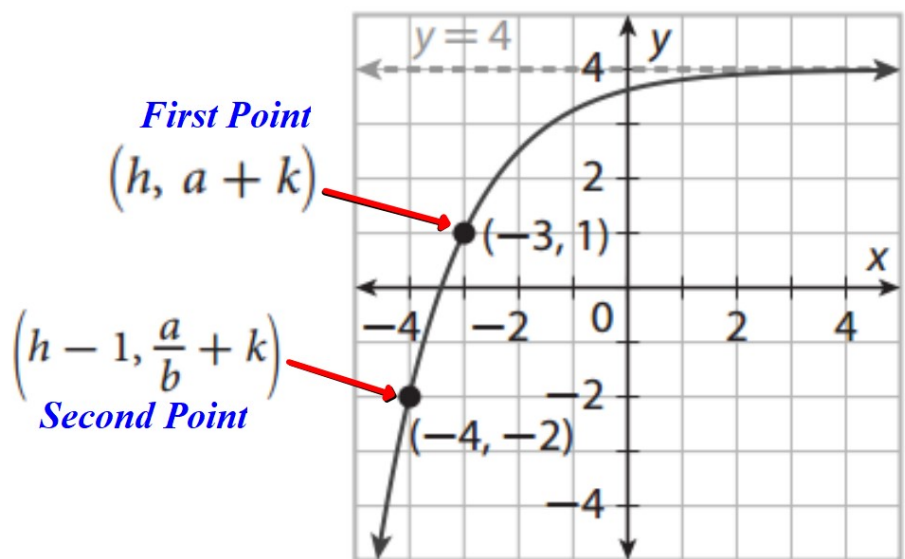
	$f(x) = b^x$	$g(x) = ab^{x-h} + k$
First reference point	$(0, 1)$	$(h, a + k)$
Second reference point	$(-1, \frac{1}{b})$	$(h - 1, \frac{a}{b} + k)$
Asymptote	$y = 0$	$y = k$

***First reference point is closer to the asymptote!***

## Exponential Decay

Writing Equations for Combined Transformations  
of  $f(x) = b^x$  where  $0 < b < 1$

$$g(x) = -3\left(\frac{1}{2}\right)^{x+3} + 4$$



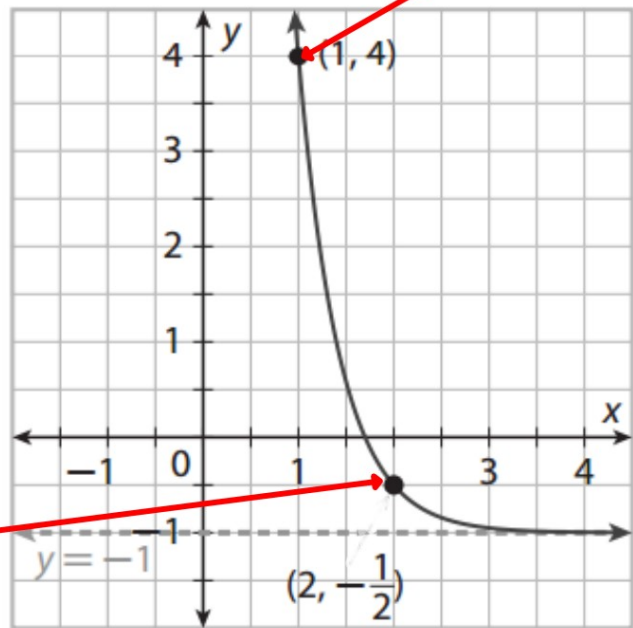
## Exponential Decay

Writing Equations for Combined Transformations of  $f(x) = b^x$  where  $0 < b < 1$

*Second Point*  
 $(h - 1, \frac{a}{b} + k)$

$$g(x) = \frac{1}{2} \left(\frac{1}{10}\right)^{x-2} - 1$$

*First Point*  
 $(h, a + k)$



# Exponential Decay

## Modeling with Exponential Decay Functions

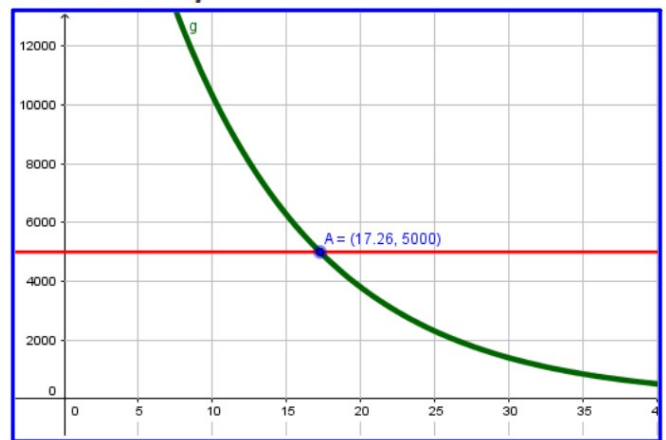
The value of a truck purchased new for \$28,000 decreases by 9.5% each year. Write an exponential function for this situation and graph it using a calculator. Use the graph to predict after how many years the value of the truck will be \$5000.



Given the description of the decay terms, write the exponential decay function in the form  $f(t) = a(1 - r)^t$

Substitute parameter values.  $V_T(t) = 28,000(1 - 0.095)^t$

after 17.26 years, the truck will have a value of \$5000.





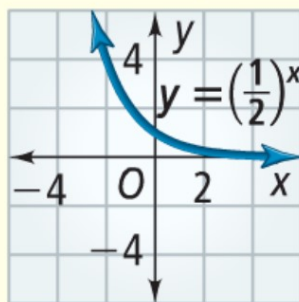
## **Exponential Decay**

*Any Questions ?*

## Exponential Decay

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**Decay**



**Classwork**

**Worksheet 13.2**

For exponential decay,  $0 < b < 1$  and  $b$  is the **decay factor**. The quantity decreases by a constant percentage each time period. The percentage decrease,  $r$ , is the *rate of decay*. Usually a rate of decay is expressed as a negative quantity, so  $b = 1 + r$ .